



ONE STOP SOLUTION FOR

OFFICE EQUIPMENT | REFRIGERATION | SECURITY | HOSPITALITY

ABOUT US

- Lynx was incorporated in the year 1987. Since its inception, Lynx has displayed a visionary understanding of the emerging opportunities of providing complete Business solutions. The need to create a common platform where all its clients could get complete solutions under one roof.
- Initiated with business of Phones & Communication products & a turnover of few thousands, it extended into office equipment segment, refrigeration, security and hospitality solutions.
- The fact that today we have a very comprehensive product range; coming from world's leading brands; across various segments is a testimony to that. It makes us an only of its kind solution provider in western India and the markets we serve.
- But it's not just our products and services that make us the market leader. The most important success factor is our employees, all 100 of them. Together we're focused on the same objective. To provide products and solutions that not only satisfy customer needs but also add value to the equipment investment by reducing costs, improving productivity, ensuring reliability and emphasizing service.

MISSION

Our mission is to be the leading solution provider of Office Equipment, Refrigeration, Security and Hospitality products in Western India and the markets we serve.

By investing in our people and our products, we are committed in providing superior Value and Service to our customers.

VALUES

All Lynx policies stem from our Core Values. These common values must therefore inspire all our actions and decisions and provide a benchmark for everyone.

INTEGRITY & HONESTY

We behave with integrity and in an ethical manner in everything we do and say, thereby earning and maintaining the trust and respect of customers, suppliers, colleagues, partners, shareholders and communities.

COMMITMENT TO EXCELLENCE

Our commitment is to demonstrate excellence in all spheres of our work and in our interactions with customers, suppliers, colleagues, partners and communities. In addition, we commit to exercising judgement, professionalism, rigour, self-discipline, perseverance, cooperation and team spirit.

CUSTOMER ORIENTATION

We promote a customer-centered culture that emphasizes outstanding service and meets our commitments at every level of our organization.

PROFITABLE GROWTH

Growth is the lifeblood of our organization. Profit also enables us to grow. If what we're doing is good, we need to grow so that we do more good. Without profits, even dramatic growth becomes unsustainable.

GRATITUDE

We will act out of a sense of gratitude for all the benefits we have received, confident that this attitude will be a source of unbounded joy and vitality, enabling us to overcome any obstacles we encounter.



**Photo Copiers · Fax · Phones · Projectors · Display Panels
· Electronic White Board · PBX**



**Time Attendance & Access Control · Video Door Phone ·
Security Camera**



**Air conditioners · Water Coolers · Deep
Freezers · Dispensers**



**Minibar · Coffee Machines · Ovens · Ice
Machines and many more**



IMAGING SOLUTIONS

Multifunctions

- Black & White
- Color



Great way to make your office more productive yet economical! Right from small office to print-for-pay environment, Ricoh offers solution for Standalone, document and networked printing.

Printers

- Black & White Laser
- Color Laser
- A4 Color MFP
- A4 Mono MFP



Getting print outs is no longer time consuming process thanks to Ricoh's Printers! The Ricoh printer product line includes models that offer scanning, fax and copier options along with finishing capabilities. Now you can print your work in just a blink of an eye!

Digital Duplicators



Great solution for cost conscious organizations requiring high-speed, high-volume image duplication solutions designed to increase productivity in the office. With advanced image duplicating technology and excellent paper and media handling, you can easily produce high-quality output time after time.

IMAGING SOLUTIONS

Production Printers

- Cutsheet Color
- Cutsheet B/W
- Continuous Form Color
- Continuous Form B/W



Combining high quality prints with fast and versatile production capabilities! Perfect option for heavy duty printing requirements and comes with finishing options like booklet making, binding, stacking, stapling, punching, inserting options and folding.

Wide Format Printer



Best in class in terms of performance and reliability! Best suited for low-to-medium-volume users. Using the latest laser technology, this copiers can output up to A0 size, while achieving high speeds and high image quality.

OFFICE EQUIPMENT

PHONES & COMMUNICATION

Fax

- Business Fax
- Personal Fax



Excellent fax machines that come with extremely high reliability and easy-to-use design! These robust products offer the latest in office technology, with products ranging from a standalone business fax up to a high-speed multifunction workhorse. Innovative ways of fulfilling internal and external communication need.

PBX

- IP conference Phone
- PBX Main Unit
- PBX Main Telephones



Where there is a requirement of intra-office communication between departments or otherwise, PBX is a must. You no longer have to use a bell or kick around an office peon to call someone. PBX telephone comes with great features to make communication simpler.

Phones

- 2.4 GHz
- 5.8 GHz
- Corded Phone



Convenience of talking while moving, eating, sleeping and what not! With its world-class technology, this phone will surely take your telephonic experience to a different level. Maintaining a telephone number diary is old fashion now! A feature-rich device, that is sure to make you lazy.

OFFICE EQUIPMENT

AUDIO & VIDEO

Projectors

- Home Cinema
- Installation
- Large Venus
- Portable
- Short Throw



High Brightness Lumens, Stylish, Easy to install, and Simple to use Projectors! projectors are ideal for Vivid and Clear Presentations in Corporate Applications with HDMI & LAN connectivity can also be used at schools and various educational institutes to spread the knowledge through interactive learning.

Electronic White Board

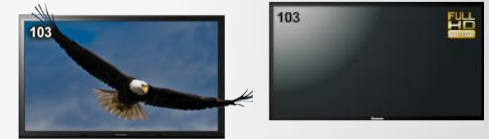
- Color Series
- Interactive Board
- Metallic Series
- Slim Series



You no longer have to transfer the data and print reports or resolution of meetings after your presentation. It can be wall mounted or can be used with floor stand. It gels up with modern day offices and conference rooms.

Professional Display Panel

- 4K2K Plasma Display
- 3D Full HD Plasma Display
- LCD
- Plasma



Stunning crystal clear display with state-of-the-art- technology display panels! Full HD and 3D ready will take you to different level of Display and viewing experience! It is loaded with interactive features and comes with Professional-Quality Engine, Digital Cinema Color and Color Gamut.

REFRIGERATION

ROOM REFRIGERATION

Window Air Conditioners



Beautifully designed to refresh your interiors. Advantage of superior cooling, energy-saving, performance and aesthetic look, all in one package.

Split Air Conditioners



These state of the art technology of Air conditioners are aesthetically designed to make up with your corporate, commercial and residential needs. These machines will surely make you feel as if you are at hill station in hot summer afternoon!

Cassette Air Conditioners



So quiet that you can actually hear your heart beat! cassette Air conditioner adds a different color to the rainbow by gelling well in your stylish and contemporary interiors. It has great features with excellent fit and finish.

ROOM REFRIGERATION

Verticool Air Conditioners



Running short of time and need to get Air conditioner installed or, your structure does not allow installation of air conditioners, or there is no false ceiling to hide ducting or you need more stylish and plush alternative for your interiors? We have a solution! Flexible solution for spaces such as open-layout offices, showrooms, cafés, stalls and banks particularly.

CENTRAL AIR CONDITIONING

REFRIGERATION

Ducted



A compliant air-conditioning range that is easy to install, user friendly, reliable and energy efficient. Flexible use of space is made possible using duct to create a room filled with comfort.

VRV



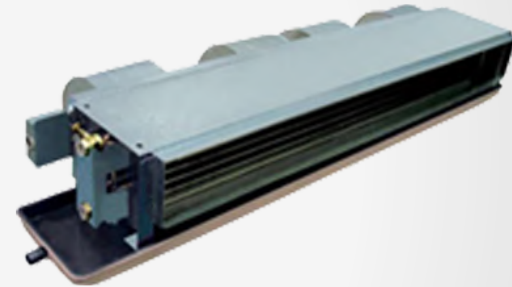
The VRV HVAC System is an industry leading technology that offers high levels of energy efficiency, as well as flexibility. They operate quietly and provide the user full control of the environmental temperatures. A VRV system can be designed to specifically meet the needs of the building. One condensing unit can be connected to several evaporators, each of which is individually controlled.

Roof Tops



These high on technology rooftop units have been developed specifically to suit commercial application and are designed to be easy to install. Rooftop Units are designed to operate in the year round elements without losing efficiency or performance.

FCUs



The FCUs have the flexibility of adapting to a wide variety of space requirements, installation configurations and usage applications. Fan coil units can be installed in different zones for dedicated applications. Hence zonal energy saving, different comfort conditions, better air distribution needs are easily achieved.

REFRIGERATION

CENTRAL REFRIGERATION

Chillers

- Screw Chillers
Air Cooled | Water Cooled



Provides excellent cooling performance even at extremely high ambient temperatures. These chillers are highly useful for multiple commercial applications as well as for industrial Air Conditioning requirements.

- Centrifugal Chillers



Offers better part load efficiency with multiple compressor. Can be used for heat recovery or heat pump application. Designed to function efficiently in a variety of spacious area.

- Scroll Chillers



Easy installation, high efficiency and high performance scroll compressor offers optimum results. Compact and modular with Positive pressure design.

Breezair



Breezair – a revolutionary evaporative air cooler that is a superb alternative to air-conditioning. Breezair natural air cooling uses power of evaporation for cooling process, thereby bringing down the ambient temperature. Breezair provides comfortable working environment that enhances productivity.

Unlike a conventional air conditioner, Breezair does not use synthetic refrigerant which makes it environmental friendly. Moreover, as compared to conventional air conditioners, Breezair consumes up to 90% less energy which significantly reduces operation cost.

REFRIGERATION

COMMERCIAL REFRIGERATION

Deep Freezers

- Chest Freezer
- Glass Top Freezer
- Upright Freezer



It's just what you need to ensure a smoothly running business! It combines freezing, storing and display, all in one package. It's perfectly suitable for sub continental climate. Superior technology and built quality makes it easy to maintain and consumes less electricity.

Cooler Cum Freezer



It comes with two-in-one capabilities of being able to store frozen and chilled products at the same time. Easy on your pocket as you can get results of 2 machines from one! Great way to save on investment as well as operation cost. Gives wings to your business!

Ice Machine



Fresh Ice in seconds! You will never miss ice in your favorite drink. These machines are hygienic, energy efficient, durable and easy to maintain. Ice Machines turn water into ice in different shapes. Refreshing chilled sip is what it promises!

COMMERCIAL REFRIGERATION

Coolers

- Water Coolers
- Bottle Coolers
- Visi Coolers



These coolers are specially designed to cool uniformly and enhance the product experience. Perfect fit and finish makes it look handsome and yet very economical.

Water Dispensers

- Three Temperature
- Bottom loading



Water should be served as per your convenience and taste. Chilled, Hot or Room Temperature? You get it the way you want it. Blue Star Bottled Water Dispenser serves pure clean water at the temperature you want.

SECURITY

TIME ATTENDANCE & ACCESS CONTROL

Hardware

- Card, Palm vein & Pin
- Card & Finger Print
- Card & Pin
- Card, Finger print & Pin
- Card



These devices are decision makers of the system which allows only authorized users in the premises and mark their entry and exit. Its an Excellent solution for corporate houses, agencies and industries where in and out movement is difficult to track.

Software

- Access Control
- Time Attendance
- Emp.Self Service
- Visitor Management
- e-Canteen Management
- Rooster Management
- Cosec Samay



In today' s world, security can never be neglected. From small business to enterprise, electronic access control is required to manage organizational security. These systems are ideal solutions for schools, hospitals, government institutes, banks, remote sites, hotels, small/large enterprises, etc.

Accessories

- Cosec Panel
- Enrolment Station
- Plug Card Reader
- Power Supply
- Battery Backup



Security accessories which enhances Modules and It makes the concern department's task easy and convenient for houses, agencies and industries.

VIDEO SURVEILLANCE

Cameras

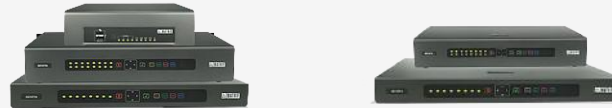
- Dome Cameras
- IR Dome Cameras
- IR Bullet Cameras
- Box Cameras
- PTZ cameras



Fantastic way to safeguard your business and assets! No one will be able to escape from the eyes of cameras. With the ever-increasing levels of security being introduced, the benefits of aesthetically-pleasing CCTV systems are becoming more and more pronounced.

DVR

- Standard DVR's
- Premium DVR's



These are high performance, 8 , 16 channel DVR's that are intended to provide high quality images while conserving storage and network resources. They are ready to meet any recording application requirement at hand. These DVR's are high on features and are capable of real time play-back.

NVR



These are high performance, 8 channel DVR's that are intended to provide high quality images while conserving storage and network resources. They are ready to meet any recording application requirement at hand. These DVR's are high on features and are capable of real time play-back.

VIDEO SURVEILLANCE

Software

- Central Management
- Mobile Viewer



CMS allows administration and control of multiple DVRs and NVRs connected at different locations from a centralized location. It allows monitoring, controlling and configuring multiple devices remotely. Mobile Viewer allows users to remotely view their home or business easily over a Smartphone. It allows the users to view live streaming from multiple DVRs and NVRs.

FIRE ALARMS



A small spark of fire can cost life, damage property and resources. It is necessary to take precautions and safety measures for fire to avoid loss of life and resources. Fire alarm is designed to satisfy all the fire safety requirements for apartments, offices or industries. It world class technology detects smallest smouldering event.

VIDEO DOOR PHONE



Video Door Phone not only allows you to see who is at the door, but also enables to communicate with the visitor before opening the door. In today's world, no one knows what is coming next. It's a great way to safeguard you and your family from suspicious and unknown person knocking at your door. Giving you the convenience of viewing the visitors, unlocking the door and viewing any suspicious activity – All at the press of a button, without having to walk up to the door.

PARTNERS

- We offer best in class products from the house of renowned leaders in their respective categories.



Our Presence



■ Lynx has a significant presence in Western India for providing Sales & Services for Office Equipment, Refrigeration, Security & Hospitality Products.

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THANK YOU